

# PrimeTerminal

## Features (PrimeTerminal Basic & Advisor Editions)

Future proof business with your customized, individual financial terminal

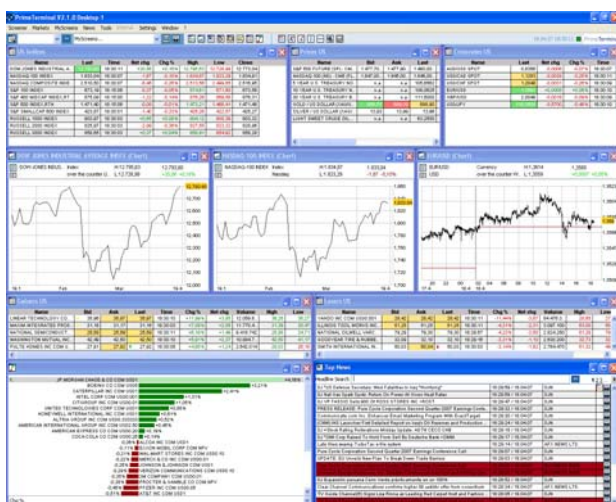
**PrimeTerminal** is Interactive Data Managed Solutions' customizable financial terminal. It can be tailored specifically for investment, advisory- and sales processes in private banking, commercial banking and asset management.

Because data can be **permissioned** and billed for every individual user, PrimeTerminal allows flexible and targeted usage.

### ■ Individual User Interface

For creating an individual user interface as well as market overviews and reports, PrimeTerminal offers:

- Quotes
- Fundamental and Research Data Clips
- Charts
- News
- Lists
- Arbitrage Views
- Performance Charts
- Times & Sales
- Order books and Total Views
- Yield Curves



### Prime Terminal Content Universe

PrimeTerminal offers the complete range of Interactive Data Managed Solutions' **content** universe. The user may tailor his user interface according to his individual information requirements and workflows.

- Global coverage of streaming price data
- Global coverage of history and times & sales data (10 years of daily history, 10 days of tick history, 10 days of times & sales)
- Global coverage of indices, index constituents and benchmarks
- Comprehensive contributed data
- Market moving news (1 year archive, 1 local Dow Jones Newswires news package is bundled)
- Comprehensive reference data
- Indepth fundamental and research data such as company reports, consensus estimates or analyst recommendations
- Performance, outperformance and risk analysis figures in comparison to benchmarks at user's choice
- Calendar data and corporate actions data such as dividends
- Economic indicator data

Streaming, fundamental and historical data may be exported and integrated into MICROSOFT<sup>®</sup> OFFICE EXCEL for further analysis, using DDE or XLPort.

Individual screens can be saved and shared among users.

PrimeTerminal is fully customizable in terms of dynamic adaption to content requirements, application behaviour, fonts, colours and languages.

## ■ Sophisticated Tools And Screens

To facilitate the handling of breadth and depth of market information, PrimeTerminal offers sophisticated tools and screens

- Powerful free text searching and indepth criteria search capabilities
- Intelligent context sensitive menus
- Cross asset financial analytics and scenario analysis
- Sophisticated technical and chart analysis tools
- Predefined market screens
- Market statistics and ranking
- Alerting tools

## ■ Two Editions Serve Different Demands

PrimeTerminal for professional users is available in two editions:

### ■ PrimeTerminal Advisor

PrimeTerminal Advisor empowers private wealth managers and asset managers by streamlining essential processes and supporting client-centered business strategies with the full set of real-time quote data, fundamental data and additional tools for in-depth analysis of instruments.

## ■ PrimeTerminal Basic

PrimeTerminal Basic is the ideal solution for clients who need a flexible product that covers all basic needs of financial advisors in a cost-efficient, quick-to-deploy solution with essential near-time quote data and fundamental data.

## ■ Key Differentiators Basic / Advisor

Feature	Basic	Advisor
Number of instruments simultaneously pushed	300	600
Real-time update frequency	max. 1 update/sec	real-time quotes
XLPort	\$	✓
Aggregated market depth view	\$	✓
Analytical tools package	\$	✓
Contributors data	\$	✓
Multi Desktop Capability	-	✓
Broker data	-	✓
Real-time FX/crossrates package	-	✓

✓  
included
\$  
optional at fee
-  
unavailable

### Frankfurt

Sandweg 94  
60316 Frankfurt/Main  
Germany  
Tel: +49 (0)69 50 50 30 0  
Fax: +49 (0)69 50 50 30 505

### Helsinki

Luotsikatu 13  
00160 Helsinki  
Finland  
Tel: +358(0)9 6860 6717  
Fax: +358(0)9 6860 6710

### London

Fitzroy House, 13-17 Epworth Street  
London EC2A 4DL  
United Kingdom  
Tel: +44 (0)20 78258000  
Fax: +44 (0)20 7825 7701

### Madrid

C/ María de Molina 37 bis  
28006 Madrid  
Spain  
Tel: +34 (91)7452105  
Fax: +34 (91)7452106

### Milan

Via Mauro Macchi, 44  
20124 Milan  
Italy  
Tel: +39 02 671915 1  
Fax: +39 02 671915 40

### New York

100 William Street, 17th Floor  
New York, NY 10038  
United States of America  
Tel: +1 212 269 6300  
Fax: +1 212 771 6987

### Paris

9, Rue de Téhéran  
75008 Paris  
France  
Tel: +33 (0)156695070  
Fax: +33 (0)156695079

### Zurich

Neugasse 10  
8005 Zurich  
Switzerland  
Tel: +41(0)44 276 4611  
Fax: +41(0)44 276 4601

www.interactivedata-ms.com · info-ms@interactivedata.com

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